



2015-2016 ACADEMIC YEAR

# PARTNERSHIP REPORT

Prepared for Arizona State University || September 8, 2016



# INTRODUCTION

A MESSAGE FROM KELLY ROBLES, AZTRANSFER EXECUTIVE DIRECTOR

**A**ZTransfer's vision is that college degrees are accessible to all Arizonans. We support successful application of transfer credits leading to degree completion for students in all public and tribal higher education institutions in Arizona. Our primary focus is reducing time and cost to degree by reducing loss of credit hours upon transfer between institutions. We simplify the transfer process by removing the traditional barriers that students have historically faced when moving from a community college to a university.

The priorities established by the AZTransfer Steering Committee inform the work of our team to develop tools for students and also promote the value and use of these tools. AZTransfer staff create and maintain a number of online self-service tools for students so that they can compare university degree programs, find the equivalent courses at their local community college, and confirm that they are on the right path.



This report is provided to AZTransfer institutions to identify, archive, and summarize the key financial and human capital contributions to the Arizona Transfer System made jointly by each institution's participants and AZTransfer staff in the 2015-2016 academic year.

Kelly Robles  
Executive Director

# MEMBERSHIP

AZTransfer's organizational structure is built around multi-institutional collaboration throughout all of our committees and workgroups. By bringing all 15 higher education institutions together, AZTransfer is well-positioned to implement meaningful change to positively impact the student transfer experience. These committees represent a variety of educational interests including strategic planning, academic advising, admissions/records, curriculum planning, and data and evaluation.

AZTransfer is organized into several key bodies including a Steering Committee, AZTransfer Facilitators, and Articulation Task Force (ATF) faculty/staff representatives. These groups are the collective membership of each of our 15 higher education institutions in Arizona. It is a point of pride for AZTransfer that each of our 50+ committees has at least one representative from our participating institutions. This in-kind commitment of time and effort is made voluntarily by each school and is a testament to the value they place on the work that we do.

TYPE OF MEMBER / CONTACT	NUMBER FOR ASU IN 2015-2016	NUMBER FOR ALL INSTITUTIONS IN 2015-2016
Total Number of AZTransfer Members	199	1,757
ATF Faculty	174	1,254
ASSIST	5	86
Academic Advising ATF	2	79
Admissions & Records ATF	3	66
General Education ATF	1	37
Communities of Interest	13	168
15 Years or More of Service to AZTransfer	8	157

# ARTICULATION TASK FORCES

AZTransfer manages 41 discipline specific Articulation Task Forces (ATFs) comprised of over 1,700 individual participants who meet annually. ATFs consist of faculty members appointed by their institution to represent both the institution and their specific academic discipline(s). ATFs serve as a forum for public community colleges and universities to cooperatively exchange articulation information in a timely manner in order to actively participate in the implementation of the Arizona Transfer System.

Below is a summary of institutional participation in the Articulation Task Forces for the 2015-2016 academic year identifying facilitators, chairs, and hosts for given disciplines.

## Participation Profile

Attended: 36    Absent: 5    No Program: 0

## Facilitated Meetings

Institutions designate an ATF Facilitator who has responsibilities at both the institutional and statewide level for managing the operational procedures supporting transfer articulation in Arizona. Facilitators provide oversight and coordination of processes and procedures related to ongoing maintenance of course equivalencies and transfer tools. Facilitators ensure faculty and staff are familiar with the Arizona Transfer System.

### ASU Facilitated Meetings

DISCIPLINE	FACILITATOR
Agriculture	Renee Jordan
Economics	Renee Jordan
Geograpy	Kelly Parrish
Music	Renee Jordan
Nutrition	Renee Jordan

## Chaired Meetings

Faculty from each institution voluntarily chair ATF meetings each academic year. Responsibilities of the chair include communicating meeting information and agenda to ATF members, coordinating and leading discussion of business items, and working with the assigned AZTransfer Facilitator to ensure accuracy and appropriate meeting documentation.

### ASU Chaired Meetings

DISCIPLINE	CHAIR NAME
Economics	Cara McDaniel
English	Ian Moulton
Exercise Science, Kinesiology, PE, Health & Wellness	Joe Marsit
Nursing	Brenda Morris
Sustainability Community of Interest	Caroline Harrison

## Hosted Meetings

Institutions voluntarily host ATF meetings each academic year. Responsibilities of hosts include scheduling rooms, setting up teleconference equipment, providing refreshments/lunch, communicating signage and parking details, recommending lodging for traveling faculty, and making special accommodations when applicable.

### ASU Hosted Meetings

DISCIPLINE	HOST NAME
Administration of Justice Studies	Jim Fieberg
Anthropology	Alissa Ruth
Geography	Duncan Schaeffer
Languages	Anne Walton-Ramirez
Music	Marg Schmidt
Nursing	Brenda Morris
Social Work	Cecelia Ayon

# COURSE EVALUATION

The Arizona Course Equivalency Tracking System (ACETS) is a web-based application that tracks course equivalency decisions, including SUN courses, as the courses move through the statewide evaluation and articulation process. ACETS supports all decision-making required to establish equivalencies in Arizona beginning with the initial request for an equivalency evaluation and ending with the creation of a report to be used by Arizona university encoders. ACETS tracks the timeframe for course equivalency from source institution to target institution and triggers a report to target institutions when timelines are outside normal boundaries. A target school records its decision in ACETS within 45 days and encodes it within 15 days. Institutions can check recent information activity by querying the database.

## ACETS Equivalency Completion Report

TYPE	NUMBER
Total Submissions	7,697
Complete	6,570
Pending	548
Overdue	578

## Summary by Form Type

FORM TYPE	TOTAL	COMPLETE	PENDING	OVERDUE
New Course Form	5,209	4,484	490	235
Modified Course Form	1,110	1,056	33	21
Editorial Change Form	53	10	3	40
Course Deletion Form	1,206	917	18	271
CEG Cleanup Form	12	4	2	6
ATF - CEG Change	0	0	0	0
SUN Action	61	58	2	1
Historical Information	45	41	0	4



# CURRICULUM APPROVAL & FORM ROUTING

The Academic Curriculum Review and Evaluation System (ACRES) is available for Arizona institutions to use for their formal internal curriculum review and evaluation process. Curriculum approved through ACRES can be submitted directly to ACETS with a single click. Other institutional processes can also be deployed in ACRES such as Program Approval forms, Institutional Degree/Certificate forms, Employee Development and more.

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## ACRES Numbers Report

The total number of forms in the system for ASU is 36,211, including archives. Below is a summary of the forms processed through academic year 2015-2016.

FORM NAME	NUMBER
ASU Online Program Offering Form	23
New Course Form	2,466
Modify Course Form	4,877
Instruction Mode Form	990
Topics Form	9,934
Class Fee Form	1,414
Class Fee (Over \$100) Form	15
Multi-Class Fee Account Form	185
Request for Program Fees / Differential Tuition	33
Deposit Fee Form	3
Articulation Builder	60
Academic Plan - Program	253
Academic Plan - Organizational Unit	6
New Course (ACRES)	534
Modified Course (ACRES)	2,856
Modify Enrollment Requirements (ACRES)	1,997
Deleted Course (ACRES)	739

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## Academic Personnel Forms

The total number of academic personnel forms in the system for ASU is 2,273.

FORM NAME	NUMBER
Academic Affiliation Agreement	8
Affiliated Faculty & Affiliated Academic Professional Appointment	291
Adjunct Faculty Appointment	1,974

# DATA REPORTING

The Arizona State System for Information on Student Transfer (ASSIST) is a relational database containing enrollment and degree information on students attending Arizona's public universities and community college districts. The public universities and colleges submit prescribed data files to AZTransfer, each containing data about students enrolled at their institution and degrees received. Using an eight-step algorithm, AZTransfer processes the submitted students to determine the ASSIST student identification number and adds the data to the database, thus providing the institutions with the capability to track their students as they attend institutions around the state without identifying the specific student. The ASSIST Steering Committee is responsible for overseeing the usage of ASSIST. The ASSIST Data Contact is responsible for submitting the prescribed data files.

## Data Processed

TYPE OF DATA PROCESSED	NUMBER FOR ASU IN 2015-2016	NUMBER FOR ALL INSTITUTIONS IN 2015-2016
Number of Files Loaded Into ASSIST	22	157
Number of Records (Student Enrollments and Degrees Loaded Into ASSIST)	1,618,892	4,873,781
Number of Students Processed for ASSIST Student ID Number	209,763	1,022,966
Number of Revised Files Loaded to Replace ASSIST Data	1	15
Number of Revised Records (Students) Loaded to Replace ASSIST Data	30,199	1,070,955

## Standard Reports

The first goal of ASSIST is to provide information to assess the effectiveness of Arizona's general education curriculum and transfer model. AZTransfer prepares several reports throughout the year for each institution that report on the number of the institution's students that transferred to the universities, and the number of their transfer students that received baccalaureate degrees. These reports are distributed by AZTransfer to both the ASSIST and AZTransfer Steering Committees. The information in ASSIST is also available to participating institutions directly, so that institutions may produce reports that meet their specific need.

REPORT DESCRIPTION	NUMBER FOR ASU IN 2015-2016	NUMBER FOR ALL INSTITUTIONS IN 2015-2016
New Transfers by Ethnicity, Gender, Age Group, Entry Transfer Hours, Discipline, Academic Preparation	2	36
Baccalaureate Degree Recipients by Ethnicity, Gender, Age Group, Entry Transfer Hours, Discipline, Academic Preparation	2	36

## Special Reports

ASU requested two special use projects in the 2015-2016 academic year.

REPORT / PROJECT DESCRIPTION	NUMBER
ASU New Transfer Last Institution	19,428
Online Students	138,388

## Other Reports & Projects

In addition to standard reporting, AZTransfer prepares reports as approved by the ASSIST Steering Committee, most often when all institutions are asked to prepare a report for an external entity. AZTransfer will access ASSIST on behalf of the individual institutions and prepare the same report for each institution. Examples of this type of reporting completed in 2015-2016 include the calculation of a New-to-Higher Education cohort (NHE) and their transfer rate for the Community College Strategic Vision 2020 report, and the reporting of students that may be eligible for reverse transfer credits.

REPORT / PROJECT DESCRIPTION	NUMBER FOR ASU IN 2015-2016	NUMBER FOR ALL INSTITUTIONS IN 2015-2016
ABOR Enterprise Metrics: New Transfers, Baccalaureate Degree Recipients, Four-Year Graduation Rate	1	3
Enterprise Metrics: Four-Year Graduation Rate by CC Transfers	1	23
CC Strategic Vision 2020: Transfer Behavior Cohort Six-Year Transfer Rate	0	10
NHE Transfer Rate: General Cohort, Transfer Intent Cohort, Transfer Behavior Cohort, Three-Year, Four-Year, Five-Year and Six-Year Transfer Rate	1	31
New to Higher Ed Cohorts: Number of Students in Cohorts	0	66,096
New Transfer Graduation Rate: New Transfers' Three-Year, Four-Year, and Six-Year Graduation Rates by Ethnicity, Gender, Age Group, Entry Transfer Hours	1	3
Reverse Transfer Report: Possible Reverse Transfer Students	0	19



# AZTRANSFER SUMMIT

**T**he AZTransfer Summit is a conference for faculty and transfer professionals in Arizona public postsecondary education to convene and network, share best practices, explore trends in transfer, and learn more about the Arizona Transfer System. The third annual Summit was held April 21-22, 2016 at the WeKoPa Resort in Scottsdale, AZ.

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## Total Summit Attendance: 313

This was a 61% increase from the 2015 Summit and a 130% increase from the first Summit in 2014.

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## Summit Attendees from ASU

**Total Registered: 57**

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## Presenters from ASU

**Julie Givans Voller and Sandra Voller (Co-Presenters)**

*Academic Advising Articulation: What Should Transferring Students Know?*

**Sue Lafond**

*MAPPING the Pathway to Medical School & Other Healthcare Careers*



# YEARS OF SERVICE RECOGNITION

On April 21, in conjunction with the Summit, AZTransfer held a 20th Anniversary Gala to celebrate the long-standing success of the Arizona Transfer System and honor faculty and staff with 15 or more years of service to the organization. The evening featured alumni speakers and presentation of years of service certificates and pins to honorees.

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## 20th Anniversary Gala Attendees from ASU

**Total Attended: 18**

## 15 Years of Service Honorees from ASU

Lynne Cody  
James Collofello  
Kay Faris  
Jim Fieberg  
Darryl Hattenhauer  
Pamela Howard  
Kristin Koptiuch  
Ian Moulton  
Julie Murphy-Erfani  
Duane Roen



# OUTREACH & COMMUNICATIONS

Part of AZTransfer's marketing and communications plan includes participation in college fairs, transfer fairs, and conferences that connect AZTransfer with students, families, counselors, advisors, and educational professionals statewide. Below is a summary of AZTransfer's participation in these events throughout Arizona and nationally.

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## FALL 2015

### HIGH SCHOOL VISITS - AZSCA FALL TOUR

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#### Apache County

Round Valley High School  
St. John's High School

#### Cochise County

Benson High School  
Bisbee High School  
Douglas High School  
Saint David High School  
Tombstone High School  
Valley Union High School  
Wilcox High School

#### Coconino County

Coconino High School

#### Gila County

Payson High School

#### Maricopa County

Agua Fria High School  
Betty Fairfax High School  
Buckeye Union High School  
Camelback High School  
Copper Canyon High School  
Corona Del Sol High School  
Cortez High School  
Desert Edge High School  
Desert High School  
Estrella Foothills High School  
Gila Bend High School  
Gilbert High School  
Glendale High School  
La Joya High School  
Maryvale High School  
Metro Tech High School

Mountain Pointe High School  
Perry High School  
Shadow Ridge High School  
Sunnyslope High School  
Thunderbird High School  
Tolleson High School  
Trevor Browne High School  
Valley Vista High School  
Westview High School  
Youngker High School

#### Mohave County

Kingman High School  
Lee Williams High School  
Mohave High School  
Needles High School  
River Valley High School

#### Navajo County

Alchesay High School  
Blue Ridge High School  
Holbrook High School  
Joseph City High School  
Show Low/Mogollon High School  
Snowflake High School  
Winslow High School

#### Pinal County

Apache Junction High School  
Florence High School  
Jo Combs High School  
Maricopa High School  
Poston Butte High School  
Ray High School  
San Tan Foothills High School  
Superior High School

**Pima County**

Ajo High School  
Ironwood Ridge High School  
Marana High School  
Mountain View High School  
Palo Verde High School  
Sabino High School  
Sahuarita High School  
Sunnyside High School - Two Visits  
Tucson College Night  
Tucson Magnet High School

**Santa Cruz County**

Nogales High School  
Rio Rico High School

**Yavapai County**

Bradshaw Mountain High School  
Camp Verde High School  
Mingus Union High School  
Sedona Redrock High School

**Yuma County**

Antelope Union High School

**REGIONAL COLLEGE FAIRS**

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Chandler College Night  
Cochise College Fair  
Mesa Op Shop  
Northern Arizona Regional College Night  
Phoenix NACAC College Fair  
Southern Gila County College Fair  
Tucson College Night

**TRANSFER FAIRS**

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Arizona Western College  
Arizona Western College-Family Night  
Central Arizona College Palooza - Superstition Mountain Campus  
Central Arizona College Palooza - Aravaipa Campus  
Central Arizona College Palooza - Signal Peak Campus  
Central Arizona College Palooza - Maricopa Campus  
Central Arizona College Palooza - San Tan Valley Campus  
Chandler-Gilbert Community College  
Estrella Mountain Community College  
GateWay Community College  
Glendale Community College  
Glendale Community College-North  
Mesa Community College  
Northland Pioneer College-Show Low  
Northland Pioneer College-Winslow  
Paradise Valley Community College - Black Mountain  
Paradise Valley Community College  
Phoenix College  
Pima Community College - Downtown Campus  
Pima Community College - Northwest Campus  
Scottsdale Community College  
South Mountain Community College  
Yavapai College - Clarkdale  
Yavapai College - Prescott

## STATE & REGIONAL CONFERENCES - INFORMATION TABLES

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Arizona School Counselors Association College Access Forum  
Arizona ACT Conference  
Maricopa Student Success Conference  
FEA Conference

## INFORMATION TABLES / TABLE VISITS

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Camino al Exito Resource Fair  
Organized by Expect More Arizona, held at South Mountain Community College.

Glendale Community College

- Two (2) table visits.

Phoenix College

- One (1) table visit.

## PRESENTATIONS & WORKSHOPS

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Arizona School Counselors Association  
College Access Forum

Betty Farifax High School AVID College  
Planning Event

Chandler-Gilbert Community College

- Two (2) classroom presentations provided. One to the Chandler Early College High School Program and to one CPD 150 class.

Estrella Mountain Community College

- Five (5) classroom presentations provided to CRE101, RDG 100, ENG 091, and CPD 150 classes

GearUp Counselor Training

Glendale Community College

- Twelve (12) classroom presentations provided to CPD 150, PHI 101, PHI 103, PHI 104, PHI 105 and COM 101 classes.
- College of Education Workshop

Programs of Study Counselor Training

Tucson Magnet High School

West-MEC

- Two (2) workshops provided-- Glendale and Phoenix campuses.

Yavapai College

- Three (3) workshops provided at the Prescott Campus.

## NATIONAL EVENTS

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### National College Access Network Annual Conference

Presented "Increasing Access through Marketing & Outreach: Strategies to Promote Higher Education on a Shoestring Budget."  
September 2015, Ft. Lauderdale, FL

## ADVISOR TRAINING

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Mesa Community College  
Phoenix College

# SPRING 2016

## HIGH SCHOOL VISITS

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### College Bound Tour

- Blue Ridge High School
- Holbrook High School
- Show Low High School
- Snowflake High School
- Winslow High School

## REGIONAL COLLEGE FAIRS

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Phoenix RMACAC

Tucson RMACAC

University of Arizona Transfer College and Resource Fair

## TRANSFER FAIRS

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Arizona Western College Transfer Fair

Arizona Western College Transfer Thursday

Chandler-Gilbert Community College

Estrella Mountain Community College

GateWay Community College

Glendale Community College-North

Mesa Community College Transfer Tailgate

Northland Pioneer College - Show Low Campus

Northland Pioneer College - Winslow Campus

Phoenix College

Yavapai College - Clarkdale Campus

Yavapai College - Prescott Campus

## STATE & REGIONAL CONFERENCES - INFORMATION TABLES

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Arizona School Counselors Association Spring Conference

SUNS Avid Night

Tucson 27th Annual Youth Leadership Conference

Yuma Youth Town Hall Annual Conference

## INFORMATION TABLES / TABLE VISITS

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Arizona Western College

Estrella Mountain Community College

- Two (2) table visits.

GateWay Community College

Glendale Community College

## PRESENTATIONS & WORKSHOPS

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Camp Verde High School College and Financial Aid Night  
Central Arizona College Counselor Day  
Earn to Learn Training  
Glendale Community College Resource Luncheon - Transfer Planning  
Insight Academy Virtual Presentation  
Maricopa Academic Advisement Confernece  
Pascua Yaqui Tribe - Transfer Presentation  
Yavapai College - Prescott Campus

- Nine (9) workshops conducted

## NATIONAL EVENTS

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National Institute for the Study of Transfer Students Annual Conference

- One (1) AZTransfer representative participated. February 2016, Atlanta, GA.

## ADVISOR TRAINING

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Arizona Western College  
Central Arizona College  
Chandler-Gilbert Community College  
Cochise College  
Coconino Community College  
GateWay Community College  
Glendale Community College  
Northern Arizona University  
Northland Pioneer College  
Scottsdale Community College  
South Mountain Community College

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## DISTRIBUTION OF MARKETING MATERIALS

**AZ**Transfer provides marketing collateral and promotional items to each member institution by request. The materials are used in orientation packets, during advising sessions, as a compliment to recruitment and outreach efforts, and more. A description of marketing collateral is included on the next page. Below is a list of the materials sent to Arizona community colleges in 2015-2016.

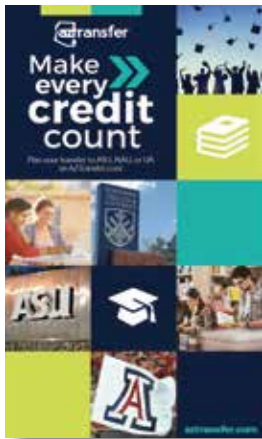
To request materials, please contact the AZTransfer Marketing & Outreach team (see contacts page).

COLLEGE	BROCHURES	BOOKMARKS	AGEC CARDS	TOTAL
Arizona Western College	200	200	200	600
Central Arizona College	1,100	1,100	1,100	3,300
Chandler-Gilbert Community College	2,350	2,350	2,350	7,050
Cochise College	850	400	600	1,850
Coconino Community College	325	375	75	775
Diné College	700	700	0	1,400
Eastern Arizona College	300	400	0	700
Estrella Mountain Community College	450	450	300	1,200
GateWay Community College	400	400	200	1,000
Glendale Community College	175	125	0	300
Mesa Community College	650	650	200	1,500
Northland Pioneer College	700	550	500	1,750
Phoenix College	900	725	100	1,725
Pima Community College	1,150	1,250	1,250	3,650
Scottsdale Community College	4,200	4,250	3,500	11,950
South Mountain Community College	2,500	1,675	1,250	5,425
Yavapai College	400	2,075	0	2,475
<b>GRAND TOTALS</b>	<b>17,350</b>	<b>17,675</b>	<b>11,625</b>	<b>46,650</b>

# PUBLICATIONS & RESOURCES

AZTransfer produces several annual publications designed with several different audiences in mind. Below is a list of the publications produced in 2015-2016.

## MARKETING COLLATERAL



### Brochure

This brochure explains the many tools and resources on AZTransfer.com that support successful transfer in Arizona.

**AUDIENCE:** High school students, community college students, parents, counselors, advisors.



### AGEC Reference Card

This card provides an overview of the components of the Arizona General Education Curriculum and its benefits.

**AUDIENCE:** High school students, community college students, parents, counselors, advisors.

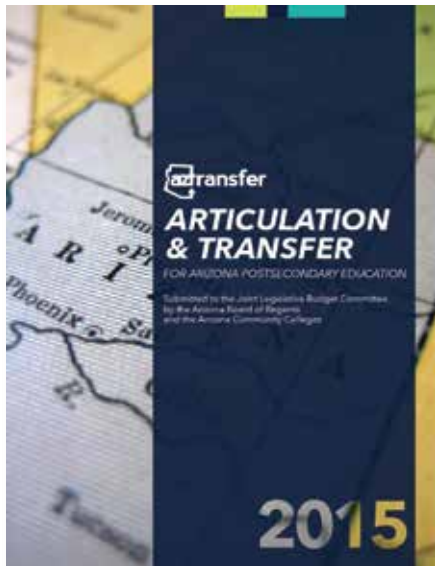


### Bookmark

This bookmark is a basic introduction to AZTransfer.

**AUDIENCE:** High school students, community college students, parents, counselors, advisors.

## REPORTS & MANUALS



### JLBC Report

In accordance with ARS 15-1824, AZTransfer prepares this annual report to the Joint Legislative Budget Committee on the progress toward improving articulation and transfer in Arizona. This report is published and distributed to stakeholders statewide in December. It is available in print and online.

Demographic	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16	% Change
<b>Total Baccalaureate Degree Recipients</b>	6,281	6,896	6,976	7,527	7,948	8,282	17.2%
<b>Gender</b>							
Female	324	352	359	382	394	399	21.2%
Male	190	208	208	222	221	221	15.2%
Race	1	0	0	0	0	0	0%
Hispanic	1,218	1,368	1,322	1,316	1,322	1,311	20.5%
White	4,958	5,228	5,222	5,996	6,122	6,888	19.8%
International	32	16	24	160	34	48	1.2%
Unknown	817	302	328	161	118	14	10.7%
Transfers	1,418	1,524	1,432	1,366	1,401	1,388	10.2%
<b>Sexes</b>							
Female	2,982	3,200	3,198	3,391	3,428	3,197	12.4%
Male	2,175	2,399	2,178	2,035	1,939	1,286	22.4%
<b>Age Group</b>							
18 to 24	457	492	484	482	513	488	2.0%
25 to 34	2,945	3,060	3,076	3,496	3,307	3,168	6.9%
35 to 44	1,040	1,112	1,138	1,280	1,278	1,429	20.3%
45 to 64	1,022	1,020	1,024	1,196	1,140	1,160	10.1%
<b>MSU Transfer Student at Entry**</b>							
1 to 24 hours	341	362	360	352	368	400	18.1%
25 to 34 hours	323	359	352	329	340	342	7.4%
35 to 44 hours	2,217	2,194	2,244	2,247	2,148	2,116	1.2%
45 to 64 hours	2,004	2,000	2,076	2,063	2,204	2,154	9.0%

### ASSIST Reports

ASSIST produces five standard reports annually. These reports, available online, are:

- Arizona Statewide Transfer Student Profile Summary
- Baccalaureate Degree Recipients from Arizona Community Colleges
- New Transfers from Arizona Community Colleges
- AZTransfer Key Performance Indicators
- Arizona Statewide Transfer Rate



### User Manuals

AZTransfer offers four user manuals: the ATF Handbook & Policy Manual, Website Users Manual, Technology Users Manual, and the ASSIST Users Manual. These manuals can be accessed online via the Faculty/Staff portal page.



# CONTACTS

The individuals listed below are key contacts for questions about AZTransfer.

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## Steering Committee

### Frederick Corey

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## AZTransfer Facilitator

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## ASSIST Steering Committee

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